**Things Those Might Be Essential In Conducting Student Business**

1. Legal Documents – like: License or Registration
2. Professional Certifications or Past Experience
3. An Affiliation or a Working Relationship with Universities
4. Access to Resources and Senior Officials of desired Universities
5. Better Communication (Local & International) and Faster Services
6. Be a One-Stop Service Provider
7. Focus on the Specialization and Promote it
8. Regular update Business and Marketing Plan
9. Build Network
10. Strong Website or Social Media Page